## «НУРГАЛИЕВСКИЕ ЧТЕНИЯ-XIII: НАУЧНОЕ СООБЩЕСТВО МОЛОДЫХ УЧЕНЫХ ХХІ СТОЛЕТИЯ. ФИЛОЛОГИЧЕСКИЕ НАУКИ»

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### IMPACT OF THE CULTURAL HERITAGE ON KAZAKHSTANI CHILDREN'S LITERATURE\*

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#### Introduction

It goes without saying that a country's primary spiritual force, regardless of the time period, will be assessed based on its creative form, continuity, moral, spiritual, and aesthetic qualities, as well as any recent advancements in the art of speaking.

Literature is the conduit that nourishes the nation's spiritual meaning and raises its stature. A nation's literature and art are its true measure of self-awareness, not its material wealth or economic successes. It's also true that history is replete with instances. The most priceless treasures of the ancient Greek and Roman republics, which are regarded as the birthplace of human civilization, are the literary and scientific creations from that era.

Man is the central figure in literature and its primary objective. Human life and the human image are evident in the best examples of global literature that have ever been produced. These elements have always been at the center of a realistic work of art. Therefore, the degree to which human existence is thoroughly, deeply, and delicately represented in literature will determine its ideological and pedagogical significance [1].

The preservation and transmission of national traditions via literary works becomes an essential component of cultural identity in light of globalization and cultural diversity. Kazakhstan has exceptional possibilities to explore the impact of ethnic diversity on children's literature because of its rich history and diverse culture.

It is true that children's literature is a subset of literary art. The primary characteristics of this discipline are the way in which teenagers grow their thinking and awareness, how they acquire contemporary information, skills, and talents, and how their works are oriented toward the needs of the children of the time.

Like in many other nations, children's literature is crucial to the younger generation in Kazakhstan's development of a sense of cultural and national

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identity. Nonetheless, the impact of national culture and customs on the content and style of Kazakh children's literature distinguishes it as particularly distinctive.

The rich history, cultural legacy, and customs of this multicultural nation are reflected in Kazakh children's literature. Kazakh traditional stories, mythology, and epics frequently feature motif usage in children's literature. These folktales and fairy tales help to preserve cultural history while also teaching morals, behavior standards, and knowledge to the populace.

Kazakh children's literature frequently explores contemporary issues like friendship, justice, intercultural understanding, and environmental awareness in addition to traditional fairy tales. However, the core of national identity and respect for cultural customs are always present in these stories.

The writers of children's books from Kazakhstan actively employ language and the arts to paint beautiful pictures and capture the essence of the country's culture. This fosters pride in one's origin and identity in addition to helping children develop their language and artistic abilities.

Furthermore, the younger generation's development of intercultural understanding is greatly aided by Kazakh children's literature. Numerous works that have been translated into other languages and widely disseminated outside of Kazakhstan help to fortify amicable relations between peoples.

Although a child is a social being, the social basis of his social consciousness is different from that of an adult because adults are active participants in the social environment and because an adult mediator is crucial in helping a child understand and relate to social reality. The younger generation's experiences, both direct and indirect, are uniquely marked by the fact that adults fulfill, shape, and stimulate a large portion of their daily activities. The more mature a child gets, the more self-reliant he is in social situations, and the less social details of childhood affect him [2].

The distinctiveness of children's literature stems from the ways in which children's perceptions of reality differ from those of adults on a qualitative level. The distinctiveness of the anthropological forms of children's consciousness, which rely on social as well as psychophysiological elements, is the source of children's perception differences and typological age features.

The work is more specifically targeted at children the younger the reader, and vice versa: as readers get older, the characteristics of childhood fade and the unique qualities of children's literature vanish as well. However, infancy is not static; it evolves in tandem with shifts in reality and the social milieu. Age specifics cannot be viewed as something that is given and fixed in stone because the lines dividing different age phases are constantly changing [3].

Childhood is passing by faster and faster in the world of today, with everincreasing information and rapid technological advancement. It goes without saying that as age parameters vary, children's literature also does: it matures. However, childhood does exist, age is specific, and children's literature is specific.

Any art form's relationship to reality has always been and always will be its central question. The core question is the source of questions about poetics and "the prudent choice of artistic means." A children's work is unique, in my opinion, not only in its form but also—and this is important—in its content, which is a unique representation of reality. Although "the subjects are the same as for adults," children's perspective on reality is selective because of their unique worldview; what interests an adult but is not as intimately connected to the child's soul is perceived as though it is far away, and what is closer to the child's inner world is perceived up close [4].

Children's writers depict the same reality as a "adult," but they emphasize the details that a young reader would notice. A change in perspective on reality causes the work's content to shift in importance, necessitating the use of specific stylistic devices.

It is insufficient for a children's writer to possess a "childhood memory" or to understand children's aesthetic concepts, psychology, or the unique aspects of children's worldview at different age stages. In order to guide the reader, he must possess exceptional artistic ability and a natural aptitude as an adult, having thoroughly experienced the world, to always see things from the perspective of a child. At the same time, he must never lag behind the child and always be one step ahead of them.

The originality of the genre is the main way that the children's work's specificity—both in form and content—is expressed [4].

Children's literature developed during the period of independence thanks in large part to the creative representatives who took part in the literary process of the 20th century; in most cases, these works were reprinted and made available to readers. The greatest works for children in the 20th century were left by Berdibek Sokpakbaev, Sayin Muratbekov, Muzafar Alimbaev, Kadyr Myrza Ali, Kastek Bayanbay, Sultan Kaliuly, Anuarbek Duysenbiev, Abraham Asylbek, Marat Kabanbay, Tumanbay Moldagaliev, Esenbay Duysenbaev, Madi Ayymbet, Baibota Koshim-Nogay. Bolat Usenbayev, Dildar Mamyrbaeva, Kadirbek Kunypiyauly, Zarya Zhumanova, Serik Nugyman, Nurdaulet Akish, Arasanbay Estenov, Esken Elubay, Tolymbek Abdiraym, Zhunis Sahiev, and Bolat Kumisbaev were among the poets and authors who actively wrote for children after them. Some of these writers were active writers even during the Soviet era, as we have already mentioned.

Presently, in addition to the previously mentioned writers, there are Sayat Kamshiger ("My first book", "My first knowledge", "My favorite alphabet"), Kuat Adis ("My homeland"), Serikbol Hasan ("Holy Kazakhstan"), Olzhas Kasym ("Saint tree", "Singing sand", etc.), Alibek Baibol ("Journey to the World of Letters"), Rustem Sauytbay ("The World of Imagination"), Meirzhan

Zhilkybai ("The End of the Forty First Lie", "Journey to the Mountain"), Eldos Toktarbai ("The Mountain Bird" book), Nurbek Nurzhanuly ("A-Z. Planet No. 15"), Zaure Torekhan ("Amina Turan in the land of nomads"), Yesey Zhenisuly ("This wonderful world"), Saule Doszhan ("Birtuar", "Millionaire from the village"), Beibit Sarybay ("Aktaban"), and other young poets made excellent pieces in this vein.

Cybernetics is covered in the children's books "Indigo" and "City on the Moon" by Dildar Mamyrbayeva, winner of the "Alash" literary prize. One of the main plotlines in this writer's narrative "Indigo" revolves with the process of creating the poem of the algorithm, while the second story describes "a potential (sudden) weapon that captures the earth beneath itself." By drawing parallels between the world of robots and human ideals, "Robot. Virus. Feeling" explores the meaning and metaphysical basis of these values. The author of this narrative argues that no era can ever fully replace human nature—that is, sentiments, abilities, soul, mind, awareness, etc.—with clever computers, even though they started to displace human activities in the workplace during the cyberculture age and gained momentum in terms of development.

Best-selling novels. In the last year or so, the following authors have contributed to the assessment of the demand for children's books in Kazakhstan: "Tastamashy, it can be noted that translated works known as "mother" are widely read: Zira Nauryzbayeva and Lilia Kalaus "in search of the golden bowl," Saule Doszhan "millionaire from the village," Kenes Orazbekuly "Turan bahadurlary," Serikbol Hassan "father's daughter," Rustem Sauytbai "fantastic world," and Bashkir writer Aigiz Baymukhametov [5].

### Methodology

Historical evidence has shown that students who are disconnected from their country's origins, customs, and moral values become estranged from their sources, break down the bonds that bind generations together, and experience a deterioration in morality and spirituality [6].

The recent concept of raising must focus on the resurgence of authentic Kazakhstani patriotism. The primary source of reference for a patriotic upbringing is the widely held notion of the ideal patriotic Kazakh citizen, including his essential beliefs and way of life. Such characteristics as love for the Fatherland, a desire to see it strengthened and revived, concern for the future and unity of our nation, dedication to the ideas of humanity, freedom, and democracy, as well as the willingness to carry out civic duties and constitutional obligations, must all be part of this ideal. Based on this, younger generations develop the matching attributes required for society as a whole as well as for each person, stemming from the demands of the society for deserving citizens and patriots of the Fatherland.

The feeling of civic consciousness and patriotism, love for the nation, the homeland, the original language, the history, the culture, etc., is the most crucial

requirement for the unity of the society. Statehood, federalism, respect for customs, humanism, tolerance for national and religious beliefs, mercy, social justice, commitment, legality, law and order, peace, and well-being are among the elements of the national notion [7].

It is common knowledge that humanity gives generations' upbringing special consideration and bestows upon them pleasant things. It is becoming more and more common to hear these days that children's artwork does not adhere to contemporary standards. And it's likely because of his overuse of Kurdish lilies that they don't write for kids as often. Furthermore, it is challenging for kids to read artistic works in a culture where information is centralized in one place.

Our children are the future of our nation and the global community. They write the history. Our kids will grow up to be parents. They'll raise their kids too. We want our kids to become outstanding citizens when they grow up. But the discussion doesn't end there—tomorrow, our children will be our elderly selves. A good upbringing is reflected in our contented elderly mother; a poor upbringing is reflected in our future and our tears—our shame before the nation and other people" [8].

There is a lot to be found in the history of Kazakh children's literature, spanning from the XIX century to the present. It is significant to remember that national historical events, cultural traditions, and customs have always been strongly associated with Kazakhstani children's literature.

The utilization of folktales and legends in children's literature in Kazakhstan is among the most notable examples of how national culture has influenced the genre. These tales provide important lessons about Kazakh culture, morality, and customs in addition to providing amusing moments.

Children's books from Kazakhstan actively promote traditional values including hospitality, family relationships, spirituality, and respect for elders. These ideals are deeply ingrained in Kazakh society and have a significant impact on how children view the world.

Kazakhstani children's books frequently depict national traditions and rituals, such the celebration of Kurban Ait and Nauryz. Children learn to appreciate and understand their culture and traditions through these customs.

This abundance of folklore was represented in children's literature, where fairy tale figures like Kobyz, Aigerim, and Batyr served as writers' inspiration. Children will learn valuable moral lessons from such stories in addition to being entertained, and they will have a deeper appreciation and understanding of their own culture and history.

The examination of traditional themes found in children's books written in Kazakhstan exposes the distinctive elements of narratives that influence young readers' worldviews. By examining these motivations, the curtain of national culture is lifted and values become clearer.

Children's books published in Kazakhstan today address a wide range of modern issues, including friendship, justice, and environmental consciousness. But these ideas are always infused with a sense of patriotism and national identity.

#### **Conclusion**

Kazakhstan's unique blend of national culture and traditions has had a significant influence on children's literature. The incorporation of cultural values and traditional folklore stories has helped in preserving the country's heritage and passing it on to the younger generation. Children's literature has become an essential tool in instilling cultural pride and appreciation in Kazakh children. It is, therefore, essential to continue nurturing and supporting Kazakh children's literature to ensure that the country's cultural heritage is preserved for generations to come.

In addition to the influence of national culture and traditional folklore, modern Kazakh children's literature is also influenced by contemporary societal issues. The country's move towards modernization has brought about changes in family structures, gender roles, and social norms. These changes are reflected in some of the newer children's books that address topics such as diversity, gender equality, and environmental conservation.

Moreover, the use of technology has also impacted children's literature in Kazakhstan. Many authors have started incorporating digital media into their works to make them more interactive and engaging for young readers. This has opened up new possibilities for storytelling and has made children's literature more accessible to a wider audience.

Overall, the unique blend of national culture, traditional folklore, and contemporary societal issues have all contributed to the rich tapestry of Kazakh children's literature. It is important to continue supporting and promoting this literary tradition so that future generations can continue to learn about their cultural heritage while also being exposed to new ideas and perspectives.

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Abstract. Children's literature is an essential aspect of every country's culture, and Kazakhstan is no exception. It is important to note that Kazakhstan has a rich cultural heritage that is evident in its literature, particularly in children's books. National culture and traditions have played a significant role in shaping children's literature in Kazakhstan. In this work, we will explore the unique influence of national culture and traditions on children's literature in Kazakhstan.

**Key words:** culture, heritage, folklore, spiritual energy, ideological and educational values, globalization, ideology of separation, patriotism.

#### ВЛИЯНИЕ КУЛЬТУРНОГО НАСЛЕДИЯ НА ДЕТСКУЮ ЛИТЕРАТУРУ КАЗАХСТАНА

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Аннотация: Детская литература является важным аспектом культуры каждой страны, и Казахстан не является исключением. Важно отметить, что Казахстан имеет богатое культурное наследие, которое проявляется в его литературе, особенно в детских книгах. Национальная культура и традиции сыграли значительную роль в формировании детской литературы Казахстана. В этой работе мы исследуем уникальное влияние национальной культуры и традиций на детскую литературу Казахстана.

**Ключевые слова:** культура, наследие, фольклор, духовная энергия, идеологические и образовательные ценности, глобализация, идеология разделения, патриотизм.