

**SEMANTIC PECULIARITIES OF ENGLISH WORDS IN MODERN KAZAKH FILMS****Sarsenova Zarina Oserbekkyzy**[sarsenova.zarina@mail.ru](mailto:sarsenova.zarina@mail.ru)

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Language has unique system which is regarded as a word, and as well as words are transformed through vast amount of decades semantic structure of different époques might be reflected due to the features of the phrases which have been implemented in the present. Semantic structure of English has been transformed due to the revolutionary and worldwide changes. Each historical event had impacted not only nations of the globe, but also the languages. Semantics investigate the structure of the words by the different aspects as linguistic, morphological and history. In addition, this field of science basically investigates the meaning of each word along with its root. Without meaning word cannot be remembered and implemented by people. It is important to investigate the root of the words in order to comprehend the basic meaning of the phrases. That is why scholars have become interested in the word's meaning and history. Each word or phrase reflect the culture and history of one nation. This part of science plays vital role in investigating words which we have been using nowadays in daily speech.

Wide usage of English has brought the global changes in many aspects of lives of mankind, and the power of this language has been proved due to the interaction among various nations with the help of the foreign language. This means foreign language is not only tool for making conversation for personal purposes, but also it is a way which opens new gates for the brightest future.

R.I. Hashimov has stated that due to the one of the significant fields of science as semantics various words which have been used nowadays can be investigated and analyzed by different aspects. Because of the many historical events and changes some words were mixed, transformed and developed. While investigating the semantic peculiarities of the phrases it is possible to look through the history [1, p. 437-440].

According to G.F. Karimova's investigation related to semantic structures of words in English, comparison of the previous structure of words and in present phrases is quite big, because nowadays the semantic structure of words in English has transformed. Nowadays English has great structure of phrases due to 2 resources:

- 1) Internal resources;
- 2) External resources.

Internal resources involve such process as affixation, word construction, changes of the forms of the words which can be defined as changes occurred in language.

External resources are regarded as the influence of other foreign languages of the globe to English. As for instance, wars, Latin civilization, Scandinavian and Norman conquers which have occurred in the past have impacted the semantic structure of English [2, p. 3-5].

Because of the above mentioned historical events some semantic features of English have been transformed. These events do not only transfer some phrases into English, but also it helped to vary the usage of foreign language.

Wide usage of English has shown perspectives in many aspects of our society. Due to the knowledge of foreign language most of the employers hire works based on their skills of foreign language. In addition, modern world of entertainment is open to changes. Nowadays many words in English are also occurred in the cinematography of our country. One of the features of the

cinematography is connected with global exchange of culture. Widely usage of foreign language in films is defined in accordance with the following aspects of cinematography:

- Implementation of English words in Kazakh films will be helpful for people to understand words and phrases subconsciously. This means while watching the films which contain words in foreign language people absorb these phrases in their minds with their meanings, and they will make use of such phrases in their speech;

- Some people who do not understand Kazakh language can be attracted by the usage of the foreign language. It is known that usage of foreign language in speech can help us to attract the people, because while hearing unknown words people became interested in the conversation;

- Some of the phrases which do not have their translation or in other words phrases which are regarded as worldwide words will be comprehensible for all people;

- English words which occur in the speech of the Kazakh actors can interest young learners to study foreign language. This means such words can motivate the youth to learn foreign language in order to develop themselves;

- Knowledge of words in foreign language does not limit person's abilities. On the contrary it improves the thinking of the people. While watching the films and hearing some words in English people quickly memorize them without any difficulties;

- Lastly, language will be as a tool of integration. Due to English, majority of countries have been united with each other in business affairs, economical issues, political and other global aspects. Therefore, using words in foreign language will open new perspectives for the future of the country

Modern cinematography of Kazakhstan has achieved many rewards, and further development of the entertainment is depended on the proper usage of strategy. As well as English is regarded as one of the basic languages in worldwide, the implementation of phrases in cinematography will be helpful for people of our country.

Some words which are implemented in the speech of the actors are simple words in English, and their semantic peculiarities are as following:

- 1) Simple words in English which are used in daily lifestyle of mankind. Words as "ok, bye-bye, hello, hi" are regarded as greeting. It is commonly used not only in the films of our country, but also in the cinematography of other countries, too. These words are easy to implement, to learn and to remember. People make use of these words in their daily lifestyle to greet each other, and for their daily conversation;

- 2) Some phrases which consist of two or more words are also implemented in modern films of our country. Such words as "good morning, how are you, nice idea, etc." are widely used in various genres of Kazakh cinematography. Some of these phrases are common for foreigners, because they implement them in their daily speech, and also these words are simple to remember and implement in speech;

- 3) Abbreviated words are also implemented in such films as action, documentary and modern comedies. Wide usage of abbreviations is related to the fact that these words are implemented in the worldwide. For instance, some films of our country make use of such words as CNN, BBC, FBI, the USA, and other words present common knowledge about countries or corporations across the globe. The names of the worldwide known corporations can state their importance in our society;

- 4) In addition, some of the adjectives which are related to describing the person are also implemented in Kazakh comedy films. Words as "smart, beautiful, tall" are used in making description about person's appearance and knowledge;

- 5) Phrases which are related to modern technology are used in detective films of Kazakh cinematography. Words as "smart phone, laptop, computer, camera, sites, websites" are commonly comprehended among viewers. The meanings of these words are comprehensible due to the fact that these words in English have wide conception among nations, which means they do not need translation.

According to E.M. Efrimova's investigation based on the semantic structure of words and phrases in the sentences, words have main functions as following:

- Innovational function;
- Function of nomination;
- Function of unique meaning [3, p. 193-194].

Above mentioned functions play significant role in using any word in foreign language. The first function which is called as innovational is implemented in modern entertainment. Especially, modern technology opens new possibilities for cinematography of all countries, and some action films are shoot with the help of innovational technology.

Next function of semantic structure is connected with nomination, and this type of function helps to come up with new words or phrases in actor's speech. In order to attract the audience it is significant to make use of specific phrases.

Last type of function is called as uniqueness of word's meaning. It is known that semantics investigate basic structure of words along with their meanings. Therefore, last type of function also plays one of the important roles in speech. All types of functions are implemented not only in entertainment, but also in other spheres of our lives including news, oratory, teaching process, politics, economics, psychology, sociology and others.

As well as English has been transformed throughout many years some of the words which are used in English basically came from other foreign language. It is common to notice some foreign words in our cinematography, too. Phrases and words which are used in Kazakh films are as following:

- Phrases which came from French are implemented in Kazakh films. Such words and phrases as "Bonjour, merci, s'il vout plait" are commonly noticed in some films of our country. Nowadays, some films as comedy, drama genres which are based on love stories make use of above mentioned phrases in the actor's speech. Using phrases or words which came from French, and then established in English demonstrates how language can be various and unique;

- Words which have roots in Italian such as "pizza, pasta, gracias" and others are also very commonly used in Kazakh films, because the names of food cannot be pronounced without these words. It is quite common to notice these words even in the speech of British, so this means that these words are international phrases which do not need translation;

- German words are also commonly used in English, and in modern cinematography it is known fact that usage of international words, especially English words will help to attract the people's attention, and motivates people to learn foreign language. Words as "hamburger, halo" and other phrases which came from German to English are also implemented nowadays by all people across the globe.

Above mentioned examples of phrases and words proves the fact that English has become global language not because of the people who wanted to use it as one unique language, but also this beautiful language encompasses words from various languages of the world. This means, English has wide variety of words, and people who try to learn this foreign language will be able to study cultures of other countries and nations.

One of the peculiarities of modern cinematography is that in some Kazakh films actors make use of both their native and foreign language, and this means actors can switch from one language to another language in the easiest way. While watching this type of conversation in films people can also remember the phrases, and also make use of such method in their daily lives.

As well as our country has bilingual system which means people who live in Kazakhstan can easily speak in two languages as Kazakh and Russian. It is common situation to mix two languages, and understand the conversation. While using such method people improve their thinking ability, and can solve situations immediately. The usage of two or more languages in daily life helps people to improve their professional career, and thinking skills as creative and critical.

Kazakhstan is one of the youngest countries of the world, because it was only 30 years since our country has brought its independence. The fact that industry of entertainment has being developed nowadays by foreign countries' cinematography, future of our countries' cinematography depends on the proper usage of languages in the films.

Making use of Kazakh and English words simultaneously in films will lead to following results in the future:

- It helps to gain other country's attention, because usage of only one language cannot give expected results, and even Kazakh films cannot achieve success;

- Usage of both languages in films does not limit the process of filming, on the contrary it helps to open new ways of acquiring foreign languages;

- While using two languages it is possible to learn other foreign language, too. Some people who are interested in foreign language learning can learn them with the help of their interests;

- In addition, usage of words in English will demonstrate modern era, which is connected with modern languages, connection with the globe, technological changes, and other types of possibilities. Each period of events contains historical meaning, and words represent each event;

- Finally, semantic structure of words in English will be investigated by viewers, and this means people who do not understand some words became interested in it. While trying to find out what this word means, and where it came from people became motivate to further learn foreign language.

It is known that phrases in English have more meanings, semantic peculiarities change year after year because of the global changes, too. Despite the changes English has established its place in the globe by its meaningful words.

### **Conclusion**

English became global language, and the usage of this language also became wide because of the modern changes connected with politics, economics, education, entertainment and so on. Modern entertainment became widely spread across the globe, and people look forward to the quality of the cinematography. Our country's films are being improved year by year, and usage of words and phrases in English has become common nowadays. As well as semantic structure of English is connected with mostly historical events, some words present especially culture and changes of certain period of that event. Above mentioned examples demonstrated the variety of English from different aspects, and its connection with other foreign languages as German, Italian, French. Cinematography plays vital role in the life of humankind, because it is one of the parts of culture. Without films or movies life cannot be as bright as possible, and the significance of Kazakh films became visible because of the modern changes.

### **Literature**

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